

Discover problems, areas for enhancement and "What If" future states using FRAUD

Feelings

What makes you angry, sad, afraid or happy?

Routines

Repetitive, regular actions. (What makes you bored or irritated?)

Attack

Put on a saboteur's or nasty boss' hat and impose imaginary challenging scenarios. (Adopt either a cheeky or vengeful mindset.)

Unusual

Things that are out of place or deviate from the norm, (What makes you puzzled or amazed?)

Dreams

People's hopes and aspirations, (What makes you feel hopeful or excited?)